



FOR IMMEDIATE RELEASE

Graper Cosmetic Surgery Announces ZO® MEDICAL Product Line

Offered Exclusively in Charlotte by Dr. Robert Graper, F. A. C. S.

(Charlotte, NC) – Noted Charlotte cosmetic surgeon Dr. Robert Graper announces the addition of ZO® MEDICAL to his extensive line of medical grade skin care products offered at his fully accredited cosmetic surgery practice located in the SouthPark area. ZO® MEDICAL is the latest technology by Zein Obagi, M.D. The line consists of 11 quality products featuring breakthrough delivery systems and advanced patented technologies targeting all facets of aging skin, pigmentation, enlarged pores, redness and acne. The range of products and protocols were designed to bridge the gap between therapeutic treatments and daily care. This system raises the bar by treating the skin at every layer so it is more resistant to age-related changes.

“After testing Dr. Obagi’s latest line of medical skin care products on several patients, I saw the positive results received on many ages and skin types,” says Dr. Graper. “I also respect that ZO® MEDICAL is only offered under the supervision of a medical doctor,” continues Dr. Graper. “My patients love the improvement in their skin after being on a ZO® MEDICAL protocol designed for their skin,” says Dr. Graper.

Two of the most popular products are BRIGHTENEX™ and RETAMAX™. BRIGHTENEX® is a non-hydroquinone skin brightener and correcting crème. Featuring oleosome technology—microspheres of naturally occurring, antioxidant-rich emollient oils and vitamins—combined with delayed release 1% retinol and melanin inhibitors—BRIGHTENEX® targets hyperpigmentation without irritating the skin. RETAMAX® is an active vitamin A microemulsion that triggers the natural formation of collagen. It combines 1% retinol with antioxidant buddleja plant stem cells and biomimetic proteins to trigger the natural formation of collagen and strengthen the skin barrier. Additional ingredients of vitamins C and E protect and brighten skin while reducing inflammation.

To learn more about ZO® MEDICAL skin care, call Graper Cosmetic Surgery at 704.375.7111 or email cgibson@grapercosmeticsurgery.com.

About Dr. Robert Graper, F. A. C. S.

Dr. Robert Graper is board certified by the American Board of Surgery and a member of the American Society of Plastic Surgeons, the American Society for Aesthetic Plastic Surgery and the Mecklenburg County Medical Society. Dr. Graper has received training in all areas of plastic surgery, but specializes in cosmetic surgery. As a cosmetic surgeon, Dr. Graper has been eager to share his expertise in surgery with less fortunate people of third world countries. He started the Greensboro Cleft Clinic and has traveled overseas with Operation Smile for medical/surgical mission trips. During that time he was a part of helping repair cleft lip and palate deformities.

Dr. Graper specializes in a full range of cosmetic surgery procedures such as: blepharoplasty and brow lift, face lift, rhinoplasty, lip augmentation, skin resurfacing, breast augmentation, breast reduction, breast lift, breast reconstruction, abdominoplasty, liposuction, TICKLE LIPO™ and SMARTLIPO™. In addition to these treatments, Dr. Graper also performs the following procedures: thigh lift, arm lift, chemical peel, botox and filler injections, IPL photorejuvenation, spider vein treatment, skincare, and laser hair removal. Dr. Graper performs reconstructive plastic surgery procedures, including: skin cancer—Mohs reconstruction, breast reconstruction following mastectomy, nasal airway surgery, birth defects—repair of cleft lip/palate, birthmarks, prominent ears, trauma, scar revision, and wound management.

As a cosmetic surgeon, Dr. Graper understands what makes his patients feel comfortable. “Not only does the doctor need to be honest, but the patient must feel without a doubt that their plastic surgeon has recommended the best procedure for their individual case, the procedure they are considering is safe, and that their plastic surgeon will reliably and predictably produce superior results,” says Dr. Graper.

Dr. Graper, is a leading Charlotte plastic surgeon and an expert in his field. He is able to give his patients natural enhancements with minimal downtime and minimal scarring, using some of the latest technology.

After receiving his undergraduate at North Carolina Phi Beta Kappa, Dr. Graper then completed Medical School with honors from the University of Cincinnati. He finished both General Surgery and Plastic Surgery residencies at the University of Texas Southwestern in Dallas. He has been active in office based cosmetic surgery procedures for the last 20 years, serving as the Medical Director of Graper Cosmetic Surgery. Dr. Graper enjoys speaking about cosmetic surgery and sponsors many seminars in the Charlotte area. He is happily married and has three children; he also enjoys sports, music, family, and friends.

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**Contact: Debbie Williams 704.846.8960 (o) 704.231.4724 (c)
Debbie@pcgmeansresults.com**